

# HANDS AND HEARTS FAIR

## Sponsorship Opportunities



**TOOWONG**  
STATE SCHOOL  
P&C ASSOCIATION

2026

Contact

# About the Hands & Hearts Fair

Our annual school fair is a much-anticipated event that brings together students, families, staff, and the wider community for a day of fun, connection, and celebration. Designed to strengthen school spirit and support key educational initiatives, the fair offers something for everyone, exciting rides, games, food trucks, live entertainment, raffles, and hands-on activities for all ages.

Toowong State School is proud to be one of the few schools in Queensland offering a specialist Auslan immersion program. Every year level includes bilingual-bicultural classes taught in both Auslan and English, and Auslan is woven into the daily life of the entire school. Approximately 20% of our students are Deaf or Hard of Hearing, and we are deeply committed to fostering a truly inclusive and supportive learning environment.

By sponsoring the fair, you're not just supporting a fun and memorable event, you're helping to enrich the lives of all our students and champion a school community that celebrates diversity, accessibility, and belonging.

## 2026 Hands & Hearts Fair

Saturday, 22 August 2026

2-8pm

@ Toowong State School Lower  
Oval, 24 Quinn Street Toowong

## Contact Information

Becca Hancock

TSS P&C Business Manager

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# Why should we get involved?

## Community Engagement and Goodwill

Sponsoring the Hands & Hearts Fair shows that the business cares about local families and education. This builds strong relationships with the community and enhances the brand's reputation as a supportive, socially responsible company.

1

## Targeted Marketing Opportunity

School fairs attract families—an ideal audience for many businesses. Sponsorship allows for direct exposure through signage, digital marketing and booths, helping increase brand awareness among potential customers.

2

## Networking and Local Partnerships

These events often bring together other local businesses, educators, and community leaders. Sponsoring provides opportunities to network, collaborate, and build valuable partnerships that can benefit the business long-term.

3

## Tax Deductible Contribution

In many cases, sponsorships of school fairs can be classified as charitable donations or advertising expenses, making them tax-deductible, offering financial benefits while supporting a good cause.

4

# Sponsorships

	<b>Platinum</b> \$5,000+	<b>Gold</b> \$3,000+	<b>Silver</b> \$1,500+	<b>Bronze</b> \$500+
Opportunity to have your signage displayed on the fair stage	●			
Your logo displayed on fair t-shirt worn by volunteers and sold to the community	●	●		
Opportunity for your business to be present at the fair (i.e. stall, activity, etc.)*	●	●	●	
Recognition of your support by the fair MC	●	●	●	
Your business recognised in all key marketing & signage for the fair	●	●	●	
Acknowledgement of your support in the school newsletter	●	●	●	●
Post acknowledging your support on fair and P&C socials	●	●	●	●
Acknowledgement of your support on the fair website	●	●	●	●

*\*Activation to be approved by TSS P&C*

# Thank You!

We gratefully welcome your contributions, big or small. Please email us at [manager@toowongpandc.org.au](mailto:manager@toowongpandc.org.au) to discuss how you can support the TSS Hands & Hearts Fair and how we can support your business.

Proudly brought to you by the TSS P&C Association and its dedicated volunteers.

